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HOPE CALIFORNIA PROJECT, INC. :: 90 DAY CA. SUSTAINABLE AGRO-FORESTRY (SAF) INITIATIVE 2005 PROPOSAL: \$4,800

A. INTRODUCTION

We at **BRCA, Inc.** have been preparing patiently since 1998 to be able to “**Bust a Move to California**” and return to Southern CA. during the winter months of our **BRCA, Inc.** Headquarters in Indianapolis, Indiana. This would enable us to continue our promising collaborative **Prototype Sustainable Agro-Forestry (SAF) Garden Demonstration** initiatives based at the **John Hope Continuation High School-Van Meter Community Garden** in South Central-Watts, Los Angeles, CA with our **sister organization** the \$6 million grant funded NGO **Youth Opportunities Unlimited, Inc.**

In 1989 **BRCA, Inc.** with the **John Hope Continuation High School Principle** Glenda Whitmyer’s guidance and endorsement founded the award winning and international media covered **John Hope Continuation High School-Van Meter Community Garden**. In 1995 **YOU, Inc.** under the Direction of Leon Watson (323-789-4977) took over the **John Hope Continuation High School-Van Meter Community Garden**.



BRCA, Inc. Founding Executive Director George W. Singleton Conducting Tour in 1996 of the **John Hope Continuation High School-Van Meter Community Garden** in South Central-Watts, Los Angeles, CA in front of 3 year old Paulownia “Super Trees.”

B. THE PROBLEM

1.) Lack of Funding of *Sustainable Economic Development*

Since 1995 **BRCA, Inc.** and **YOU, Inc.** singularly and together have been unable to find adequate conventional government and foundation funding for the **poverty reduction** required **sustainable economic development** in South Central-Watts, Los Angeles, CA. which has stalled our promising collaborative **Prototype SAF Garden Demonstration** for 10 years. See **Prospectus, Page 2** on the **JSED 2002 Summit** declared inalienable human right of **sustainable economic development**.

In 2001 Leon Watson suggested that we seriously explore using **innovative Venture Capital financing** to go forward in our funding the stalled collaborative **Prototype SAF Garden Demonstration** based at the **John Hope Continuation High School-Van Meter Community Garden** in South Central-Watts, Los Angeles, CA.

2.) Rampant Unemployment and Crime and Sub-Clinical Malnutrition

One of 2 black adult males and 1 in 3 black adult females in South Central-Watts, LA, CA. are unemployed. The plight of the Hispanic resident in South Central-Watts is hardly any better. The crime and violence that associates with the illicit drug black market has severely gripped the area. This is compounded by most black residents suffering from **Vitamin B-12 sub-clinical malnutrition** which leads to “crack” and “rock” cocaine addiction. See **ATTACHMENT VII**.

3.) Vandalism

The **John Hope Continuation High School-Van Meter Community Garden** with its stalled collaborative **Prototype SAF Garden Demonstration** is located in the most dangerous and poverty stricken section of South Central-Watts, Los Angeles, CA. It occupies 2 acres of a long abandoned **Future Farmers of America** training center.

Specifically the **John Hope Continuation High School-Van Meter Community Garden** lies within 1 block of the territorial line between the black **Blood** and **Crip Gangs** and the community is the home of numerous **Hispanic Gangs** along San Pedro Boulevard. Random vandalism of plants, the greenhouse and other garden features has been extremely severe and unrelenting.

4.) Renovation and Update to Prototype SAF Standard

The **Prototype SAF Garden Demonstration's** core of the **12 element Sustainable Agro-Forest (SAF) Model** developed over the last 10 years has yet to be completely installed at the **John Hope Continuation High School-Van Meter Community**. It is in need of renovation last serviced by **BRCA, Inc.** in 1997.

5.) Lack of Organic Material in Southern California and Failure to Capitalize on the “Organic Food Industry” and *Landscape Plant Nursery Industry*

The **Prototype SAF Garden Demonstration's** core of the **12 element SAF Model** is based on the production of **humus topsoil** which requires large amounts of “**organic plant matter**” which

Southern California being largely an acid pH sandy soiled desert can not provide. Purchase of commercial **peat moss**, **compost**, planting soil and other **mulch** material are pH acidic and not appropriate for pH sandy soils, prohibitively expensive and/or ineffective washing away from erosion and through the water table within 2 years.

Thus South Central-Watts residents have not been able to take part in the “**Organic Food Industry**” the fastest expanding industry in America and the world at 10% annual expansion rate [driven by the connection of the use of agribusiness chemicals and cancer amongst consumers and production workers] or in the lucrative **Landscape Plant Nursery Industry** in Southern California as workers or business owners.

C. THE SOLUTION

This past June, 2004 with \$25,000 in **equity loan** funds from its 6135 Riverview Drive, Indianapolis, IN. headquarters property **BRCA, Inc.** established a model *landscape architecture and home building apprenticeship training subsidiary* **Dream Decks and Construction** specialized designed to 1.) generate significant **Project Income** to supply the additional **seed capital** needed to demonstrate the **12 element SAF Garden Model** wherever we choose; and to 2.) provide scarce training opportunities and resources targeting especially black and Hispanic American trainees in the lucrative **home building and renovation industry** and in “**certified organic agriculture**” the fastest growing industrial sector in America and the world [expanding the past 10 years at a 10% annual rate [as opposed to a 1% growth rate for Agriculture in general driven by the connection of agri-business chemicals with the cancer pandemic].

The **BRCA/Dream Decks and Construction, Inc. Indiana Subsidiary Flyer and OPERATIONAL PLAN** are presented as **EXHIBIT A-1**. This *landscape architecture and home building apprenticeship training* subsidiary model has the great capacity to generate up to \$80,000/month in **Gross Project Income** with \$10,000/month (\$6,200 Overhead + \$350 Net PI) in **Net Project Income** with **8 Training Teams** operational; i.e. approximately **\$10,000 Gross Project Income/Training Team**. We are currently operating 2 Teams at the \$20,000/month **Gross Project Income** level.

We are proposing that in collaboration with **YOU, Inc.** during the Indiana winter and early spring **from January 15 through April 15, 2006** that we go ahead as previously planned for months and bring our *landscape architecture and home building apprenticeship training* **Dream Decks and Construction** subsidiary to Southern California because the resulting *landscape architecture* construction contracts would naturally complete **Dream Decks and Construction** required **capitalization**.

The proposed **90 Day CA. Sustainable Agro-Forestry (SAF) Initiative 2005** would have the following **objectives**:

- 1.) establish a **BRCA/Dream Decks and Construction, Inc. – California Subsidiary** operating in LA County, CA. and surrounding counties generating significant **Project Income** to **seed capital** our **SAF Garden Demonstrations** and providing trained,

in-house staff to install and operate **SAF Gardens** as part of our collaborative **Prototype SAF Garden Demonstration** based at the **John Hope Continuation High School –Van Meter Community Garden** and elsewhere mutually agreed upon;

- a.) the **BRCA/Dream Decks and Construction, Inc. - Indiana Subsidiary** would supply the initial core *landscape architecture and home building apprenticeship training program* administration and management systems and the initial training personnel for 90 days including in addition to myself:

1. *Masonry Trainer* Donald Barnhardt _ over 12 years experience
2. *Masonry Trainer* Paul Ammer _ over 12 years experience
3. *Team Leader*, Finishing Carpenter John Douglas
4. *Team Leader*, Finishing Carpenter Russell Allender
5. *Team Member*, Rough Carpenter Carl Alender
6. *Team Member*, Rough Carpenter, Michael Austin

by the end of 90 days there will be set in place an on-going **BRCA/Dream Decks and Construction, Inc. - California Subsidiary** administrative, management and training team recruited of course from the LA area.

South Central-Watts, Los Angeles, CA. based **BRCA, Inc.** member Ivan Washington (deceased **BRCA, Inc.** co-founder Barbara Washington's son) would serve as the **BRCA/Dream Decks and Construction, Inc. Assistant Project Director** in CA.

- b.) A draft **BRCA/Dream Decks and Construction, Inc. - California Subsidiary: OPERATIONAL PLAN:: Organizational Flow Chart and Sales Proceeds Allocation Analysis** showing **YOU, Inc.** collaboration is presented as **EXHIBIT A-2**.

See **Exhibit A-3** for a list of *landscape architecture and home building apprenticeship training skills* that will be available to the **YOU, Inc.** enrolled **BRCA/Dream Decks and Construction, Inc. – California Subsidiary** Trainees.

- c.) **YOU, Inc.** would be responsible to recruit, screen and case load manage the 8 *Team Leader* and 16 *Team Member* trainees receiving **federal and state tax exempt training stipends** on average \$1,100 to \$1,000/month based on the **BRCA/Dream Decks and Construction, Inc Operational Plan for Indiana.**

By the end of the **90 Day CA. Sustainable Agro-Forestry (SAF) Initiative 2005** a **BRCA/Dream Decks and Construction, Inc. - California Subsidiary: OPERATIONAL PLAN:: Gross Project Income Analysis** will be developed to adjust for the higher economic costs, construction industry service prices and living costs of California;

- d.) **BRCA, Inc.** will utilize all **Net Project Income** following the **85%/15% IRS Non-Profit Organization Project Income Allocation Regulations** which would make it federally and state tax exempt and so stipulate it be mutually accounted into "**SAF Development Funds**" to benefit the **John Hope Continuation High School –Van Meter Community Garden** and other mutually agreed upon **SAF Garden Demonstration Sites** including other **sustainable economic development** activities; and
 - e.) please refer to ATTACHMENT VI-1 as **BRCA, Inc.** is now as of April 15, 2004 a **CA. Certified Foreign Non-Profit Corporation** in order to implement this long planned for 90 Day CA. Sustainable Agro-Forestry (SAF) Initiative 2005 Proposal with **YOU, Inc.**
- 2.) build a 9 foot high "vandal proof" **wrought iron security fence** around the **John Hope Continuation High School-Van Meter Community Garden** originally proposed in 1993 by **BRCA, Inc.**, long promised but never funded and install if feasible a cost effective **camera surveillance system** and a **police response security system** to further control vandalism;
 - a.) install and renovate where appropriate so that all **12 elements** of our **Prototype SAF Garden Model** can be finally completed and become operational without vandalism after 16 years (1989 to 2005) ___ including the shipment of 4,000 pounds of ground deciduous leaf soil amendment valued at \$8,000; and
 - b.) study the feasibility of replacing the heavily vandalized and now dismantled conventional greenhouse with a freestanding **solar greenhouse**;
 - 3.) explore the feasibility of restarting the pursuit of the May, 1 1998 Hope Morongo Indian Nation Sustainable Agri-Forestry (SAF) Park Proposal "approved *subject to self funding*" by the **Morongo Indian Nation Economic Development Commission** presented herein as EXHIBIT B-2a.;
 - a.) targeting the possible collaborative **BRCA, Inc.** and **YOU, Inc.** **10** development of a **acre Morongo Indian Nation Prototype SAF Garden Proposal** to be delivered in the Summer 2006 and capable of initiation within 12 months in 2007;
 - b.) using essentially private *self-funding* derived from the **Project Income** generated by simply expanding the **BRCA/Dream Decks and Construction, Inc. _ CA. Subsidiary Training Teams** from the 2005 initial **8 Teams** in appropriate increments with the proper **BRCA, Inc. led marketing and YOU, Inc.** recruitment, screening and case load managing up to another **8 Teams** in 2007; and
 - 4.) request from the **City of LA/Street Tree Planting Program** the "test results" from its required 10 year old "Street Tree Test" of the Paulownia Tree" subjects

provided by **BRCA, Inc.** in 1993 and have the Paulownia tree certified as qualified and placed on the **City of LA/Street Tree Planting Program List**;

- a.) replant Paulownia trees where possible in the **John Hope Continuation High School - Van Meter Community Garden** that failed to survive the 1993 planting;
 - b.) explore the feasibility of Paulownia tree wood arts and crafts development initiative using local art and craftspersons from quality Paulownia logs donated by network Paulownia forester Jim Dumesnil; **and**
 - c.) explore the feasibility of developing a Paulownia Nursery at the **John Hope Continuation High School - Van Meter Community Garden** to supply the projected **SAF Garden Demonstrations** and the **City of LA/Street Tree Planting Program**; **and**
- 5.) conduct a 15 day ideally on Saturdays **SAF 'Certified Operators' Training Retreat** instructed by me for the **YOU, Inc.** designated staff and recruited, screened and case load managed 8 *Team Leader* and 16 *Team Member* trainees.

D. BUDGET

1.) 24 Trainees @ \$200/Trainee = \$4,800

- a. 15 day **SAF Certified Operator Training Retreat Fee**
(normally \$2,500/trainee) 24 @ \$160 _____ \$3,840
- b. 24 limited edition paper copies of **SAF Certified Operator Training Retreat** text book The Egyptian School of On,
ISBN # 0-9741724-0-5 @ \$40 _____ \$960

Note: See **ATTACHMENT V** for **SAF Retreat Curriculum**.

- 2.) Thus \$4,800 is all required financially of **YOU, Inc.** not including *In-Kind Resources* used in the recruitment, screening and case load management of 24 **BRCA/Dream Decks and Construction, Inc. _ California Subsidiary Trainees**.

All equipment, tools, materials and other supplies will be acquisitioned via donations from area retail and wholesale businesses and organizations or paid from the **Gross Project Income** generated by the **BRCA/Dream Decks and Construction, Inc. _ California Subsidiary**.

The success of this proposal and its implementation will mean **BRCA, Inc.** will be able to monthly move between Indianapolis, Indiana and Los Angeles, California and the **Navajo/Dine' Indian Nation** each time bringing a shipment of our **basic pH deciduous tree leaf soil amendment products**. Please refer to **FIGURE 1** and **MAP 1** in regards these soil amendment shipments.