

William A. Cleveland
1003 Maxwell Ave.
Nashville, Tenn. 37206

Career Objective *To maintain professional integrity an accountability in all areas of management*

Education *Morehouse College - Atlanta, GA*
Degree B.A. Business Management 1980

Experience

2004 - Present *B.C. Features - Event promotion and planning, media protocol, sponosor liason and copywrting*
Trained Chef in areas of catering. Media Announcer
Talent Coordinator - Stage Manager - Monterey Bay Blues Festival since 1993

1989 - 2004 *B.A.G.Ltd. - Medical Division - Sales of unit dose and pre-packaged pharmaceuticals to physicians and medical clinics including training of POS computer systems and software.*

1994 - 2004 *Communications Division - Partner in Charge of sales and marketing Complete knowledge of PCS, analog, digital and 2-way messaging wireless device interfaces. Specializing in advertizing and promotions with expertise in forecasting, analysis and copywriting. Taught PSS courses to representatives and client sales forces*

